

low-toxic

SHAMPOO & HAIR CARE PRODUCT GUIDE

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In this guide, you will find low-toxic options for common hair care products - things like shampoo, dry shampoo, conditioner, beard oil, hair growth serums, and even mousse, hair spray, and hair gel. Some of these products utilize animal fat (beef tallow/lard) as the core part of the formulation. I use [Perma Earth shampoo bars](#). After about a year of use, I am still in awe. The bars transformed my once *super* oily hair in a massive way. More on that [here](#) if you're interested.

Note: All product photos are clickable, so you can shop right from this guide.

If you end up making a purchase from this guide, enter the below code(s) at checkout for a discount:

ASHLEYR: Root Apothecary, Primally Pure, Earthley, Redmond

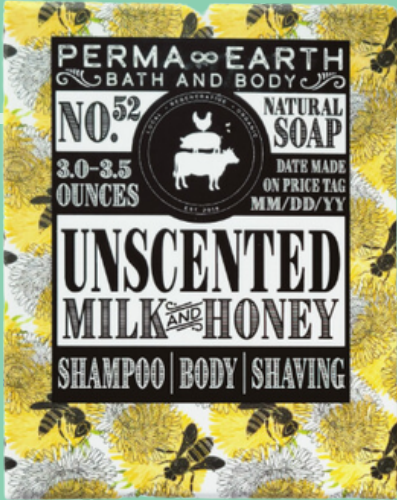
ASHLEYRIO: Toups & Co



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SHAMPOO

PERMA EARTH SHAMPOO BARS



Ingredients: Saponified fats of local & pasture-raised lard, babassu oil*, local grass-fed raw buttermilk, extra-virgin cold-pressed olive oil*, castor oil*, golden jojoba oil*, abyssinian oil, and kaolin clay *certified organic ingredient

Note: Ingredients vary based on scent. The above ingredients list is for their unscented buttercream bar that Perma Earth recommends as a starting point. Check out this page to learn more about their shampoo bars and process.

ROOT APOTHECARY WARRIOR + GROUNDED SHAMPOOS

Warrior Shampoo Ingredients: purified water, saponins [sarsaparilla root, yucca root, quillaia root, wild yam root], coco-glucoside [coconut], vegetable glycerin, equisetum arvense 'horsetail' extract*, matricaria chamomilla 'chamomile' extract*, salix alba 'white willow bark' extract*, achillea millefolium 'yarrow' oil*, wildcrafted salvia officinalis Dalmatia 'sage' oil, citrus limonum 'lemon' oil, panthenol [vitamin b5], cocos nucifera 'coconut' oil, xanthan gum, aloe barbadensis leaf juice, leuconostoc/radish root ferment filtrate, lactobacillus, cocos nucifera 'coconut' fruit extract, citric acid *organic

Grounded Shampoo Ingredients: purified water, yucca schidigera root extract, quillaja saponaria bark extract, smilax aristolochiaefolia 'sarsaparilla' root extract, dioscorea villosa 'wild yam' root extract, coco-glucoside [coconut], vegetable glycerin, panthenol [vitamin b5], xanthan gum, simmondsia chinensis 'jojoba' oil*, matricaria chamomilla 'chamomile' flower oil*, melissa officinalis 'lemon balm' oil*, citrus sinensis 'sweet orange' essential oil, lavandula angustifolia 'lavender' essential oil, cocos nucifera 'coconut' oil, aloe barbadensis leaf juice, leuconostoc/radish root ferment filtrate, lactobacillus, cocos nucifera 'coconut' fruit extract, citric acid *organic



FARM FRESH RAW GOAT MILK SHAMPOO BAR



INGREDIENTS: Saponified farm fresh raw goat milk, rosemary infused olive oil*, suet tallow*, coconut oil*, castor oil*, cocoa butter*, raw shea butter*, raw local honey *organic

DRY SHAMPOO



PERMA EARTH DRY SHAMPOO

Ingredients: Arrowroot powder (USDA-certified organic ingredient) and cosmetic-grade mica mineral pigments

TOUPS & CO DRY SHAMPOO

Ingredients: organic arrowroot powder, Kaolin clay, Sodium bicarbonate (baking soda), Ho Wood essential oil and organic cacao powder (for dark hair only)



ROOT APOTHECARY DRY SHAMPOO



Herbs + roots (light hair) Ingredients: Arrowroot powder, kaolin clay, lavender essential oil

Coco Rose (dark hair) Ingredients: Arrowroot powder, kaolin clay, rose clay, carob powder, dutched cocoa, clove essential oil, helichrysum essential oil

PRIMALLY PURE DRY SHAMPOO

Dark Locks Ingredients: Cocoa powder*, kaolin clay, arrowroot powder*, baking soda, essential oils of grapefruit*, lavender* and peppermint* *organic

Light Locks Ingredients: Arrowroot powder*, kaolin clay, cocoa powder*, baking soda, essential oils of grapefruit*, lavender* and peppermint* *organic



EARTHLEY DRY SHAMPOO



Ingredients: Arrowroot powder, white kaolin clay, organic lavender flower powder, organic rosemary flower powder

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CONDITIONER



PERMA EARTH CONDITIONER BARS

Ingredients: BTMS-50 (behentrimonium methosulfate) (sulfate-FREE), cetearyl alcohol, shea butter**/*, USA pasture-raised leaf lard, cocoa butter**/*, golden jojoba oil*, virgin moroccan argan oil*, castor oil*, and virgin hemp seed oil*.

*certified organic ingredient

**certified fair trade ingredient

Note: Ingredients vary based on scent. The above ingredients list is for their unscented bar. These bars can be used as-is or turned into liquid conditioner. For more info, check out this page.

PERMA EARTH LIQUID CONDITIONER BOOSTER

Ingredients: Hydrolyzed keratin, hydrolyzed collagen, hydrolyzed silk protein, magnesium chloride, phenoxyethanol (organic preservative), DL-panthenol (pro-vitamin B5), caffeine extract, and honeyquat (quaternized honey)

Note: This product is intended to be added to Perma Earth's liquid conditioner. For more info, check out this page.



ROOT APOTHECARY SERENITY + REVIVE CONDITIONERS



Serenity Conditioner Ingredients: Purified water, behentrimonium methosulfate [colza plant], stearyl alcohol [vegetable derived], cetyl alcohol [vegetable derived], hydroxypropyltrimonium honey [honey], matricaria chamomilla 'chamomile' flower oil*, calendula officinalis flower 'calendula' oil*, simmondsia chinensis 'jojoba' oil*, citrus aurantium var. bergamia 'bergamot' oil, pelargonium graveolens 'geranium' hydrosol, fokienia hodginsii 'siam wood' oil (sustainably wild harvested), amyris balsamifera l. 'amyris' oil (wild grown), leuconostoc/radish root ferment filtrate, lactobacillus, cocos nucifera 'coconut' fruit extract, citric acid. *organic

Revive Conditioner Ingredients: purified water, behentrimonium methosulfate [colza plant], stearyl alcohol [vegetable sourced], cetyl alcohol [vegetable oils], hydroxypropyltrimonium honey [honey], simmondsia chinensis 'jojoba' oil*, equisetum arvense 'horsetail' oil*, matricaria chamomilla 'chamomile' flower oil*, salix alba 'white willow bark' oil*, achillea millefolium 'yarrow' oil*, jasmine fragrance oil* [plant-based], leuconostoc/radish root ferment filtrate, lactobacillus, cocos nucifera 'coconut' fruit extract, citric acid. *organic

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LEAVE-IN CONDITIONER



PERMA EARTH LEAVE-IN CONDITIONING SPRAY

Ingredients: Aloe vera juice* with lemon juice concentrate*, hydrolyzed silk protein peptides, soluble hydrolyzed marine protein collagen, hydrolyzed keratin, BTMS-50 behentrimonium methosulfate (SULFATE-FREE), cetearyl alcohol, pasture-raised local grass-fed tallow, shea butter**/, cocoa butter**/, extra-virgin cold-pressed olive oil*, golden jojoba oil*, castor oil*, abyssinian oil, linatural (propanediol, ethylhexyl glycerin, potassium sorbate), and phenoxyethanol (organic preservative)

*certified organic ingredient

**certified fair-trade ingredient

EARTHLEY LEAVE-IN CONDITIONER

Thick/Dry Formula Ingredients:

Rosemary leaf*, lavender buds*, marshmallow root*, jojoba oil*, cane-derived alcohol*, palm-derived glycerin*, filtered water *organic

Fine/Oily Formula Ingredients:

Nettle leaf*, chamomile flowers*, marshmallow root*, argan oil*, cane-derived alcohol*, palm-derived glycerin*, filtered water *organic



BEARD OIL



PERMA EARTH BEARD OIL

Ingredients: Local pasture-raised lard, extra-virgin cold-pressed olive oil*, golden jojoba oil*, moroccan argan oil*, virgin cold-pressed hemp Oil*, avocado oil*, sesame oil*, abyssinian oil*, baobab oil*, castor oil*, squalane (from organic olives), and organic non-GMO vitamin E
*certified organic ingredient

TOUPS & CO BEARD OIL

Ingredients: Jojoba oil, olive oil, castor oil, argan oil, essential oils of orange fruit extract, copaiba resin, pink grapefruit peel oil, amyris bark oil, Douglas fir branch/leaf oil, ho wood oil, key lime peel oil



EARTHLEY BEARD OIL

Ingredients: Apricot oil, organic pumpkin seed oil, organic jojoba oil

Note: The “Rustic” scent also contains bergamot, frankincense, coriander, and patchouli essential oils.



SERUMS

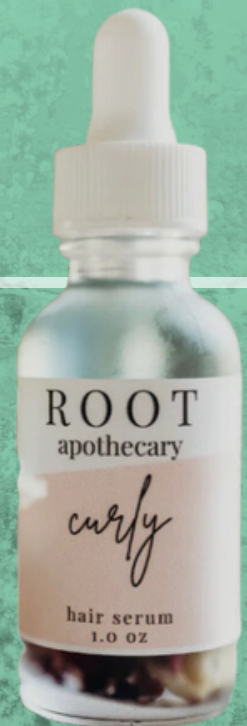


PERMA EARTH HAIR GROWTH SERUM

Ingredients: Certified organic aloe vera juice with certified organic lemon juice concentrate, certified organic witch hazel extract, purified water, vegetable glycerin, soluble collagen peptides, hydrolyzed keratin proteins, caffeine, silk protein peptides, magnesium oil (naturally sourced from the Zechstein Sea), DL-panthenol (pro vitamin-B5), Niacin (vitamin-B3), thiamine (vitamin-B1), natural preservatives: [linatural (propanediol, ethylhexyl glycerin, potassium sorbate) butylene glycol, phenoxyethanol], vitamin A retinol ester (retinyl palmitate), vitamin C ester (ascorbyl palmitate), & biotin (vitamin-B7)

ROOT APOTHECARY CURLY SERUM

Ingredients: cold pressed unrefined coconut oil*, cold pressed unrefined argan oil*, vitamin e*, dried roses*, dried jasmine*, rose essential oil, clary sage essential oil, ylang ylang essential oil, rosemary essential oil, blue tansy essential oil *organic



ROOT APOTHECARY GROWTH SERUM

Ingredients: cold pressed unrefined jojoba oil*, cold pressed unrefined argan oil*, vitamin e*, dried lavender*, rosemary essential oil, lavender essential oil, tea tree essential oil, cypress essential oil, clary sage essential oil *organic



HAIR MASKS & MISC



REDMOND BENTONITE CLAY (FOR HAIR MASKS)

Ingredients: pure bentonite clay

PERMA EARTH MOUSSE, HAIR SPRAY & HAIR GEL

Ingredients: see individual product pages



PERMA EARTH HERBAL RINSE

Ingredients: see individual product pages

EARTHLEY HAIR BUTTER

Ingredients: Avocado oil*, shea butter*, amla berry*, hibiscus*, green tea*
*certified organic ingredients



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